

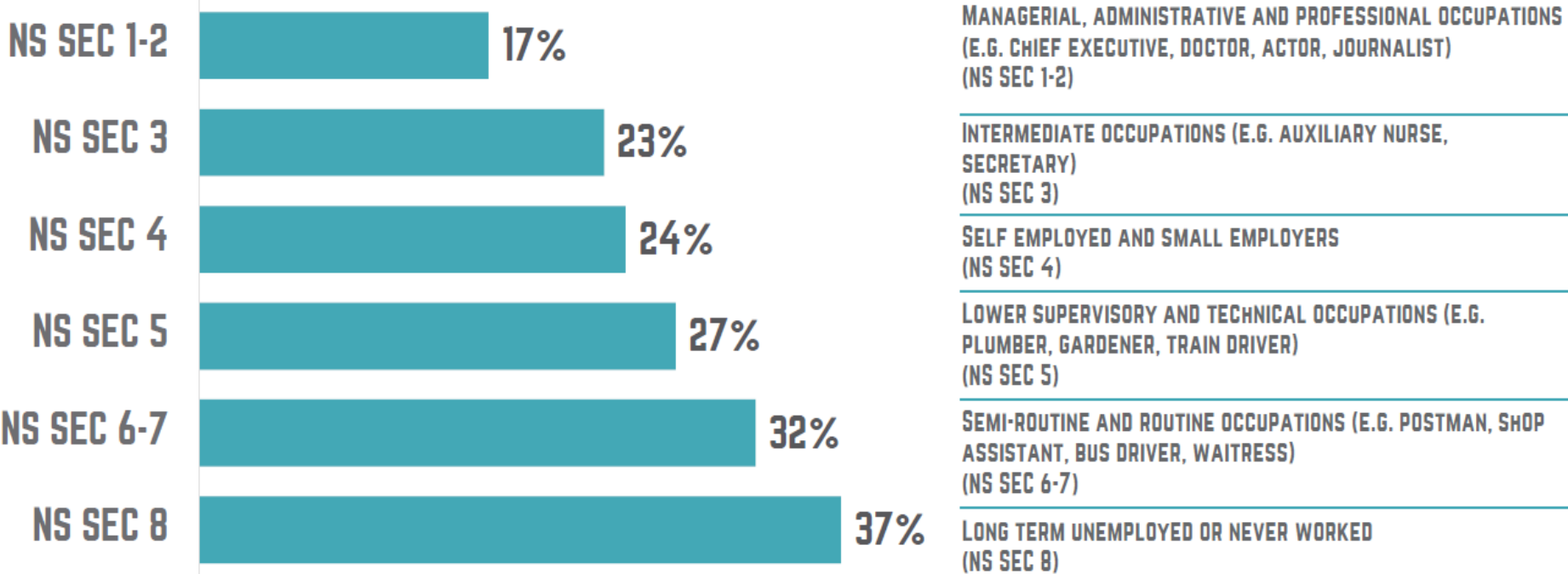
Finding your role in the whole

**Ruth Alleyne, Strategic Lead Local
Learning and Improvement Hub
Sport England**

28 February 2019

A reminder - here are stubborn inequalities in physical activity levels

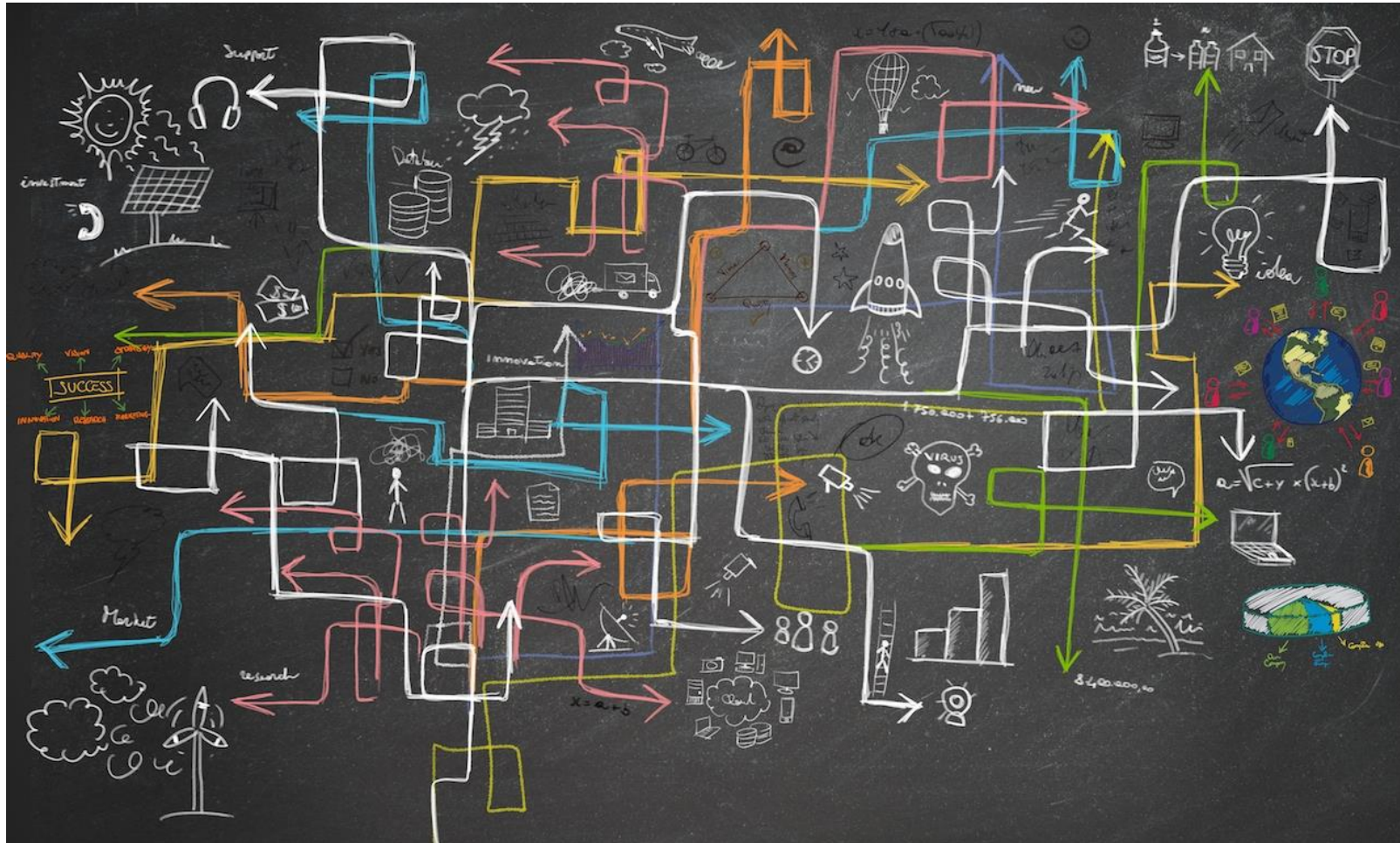
Socio-economics (Inactivity)



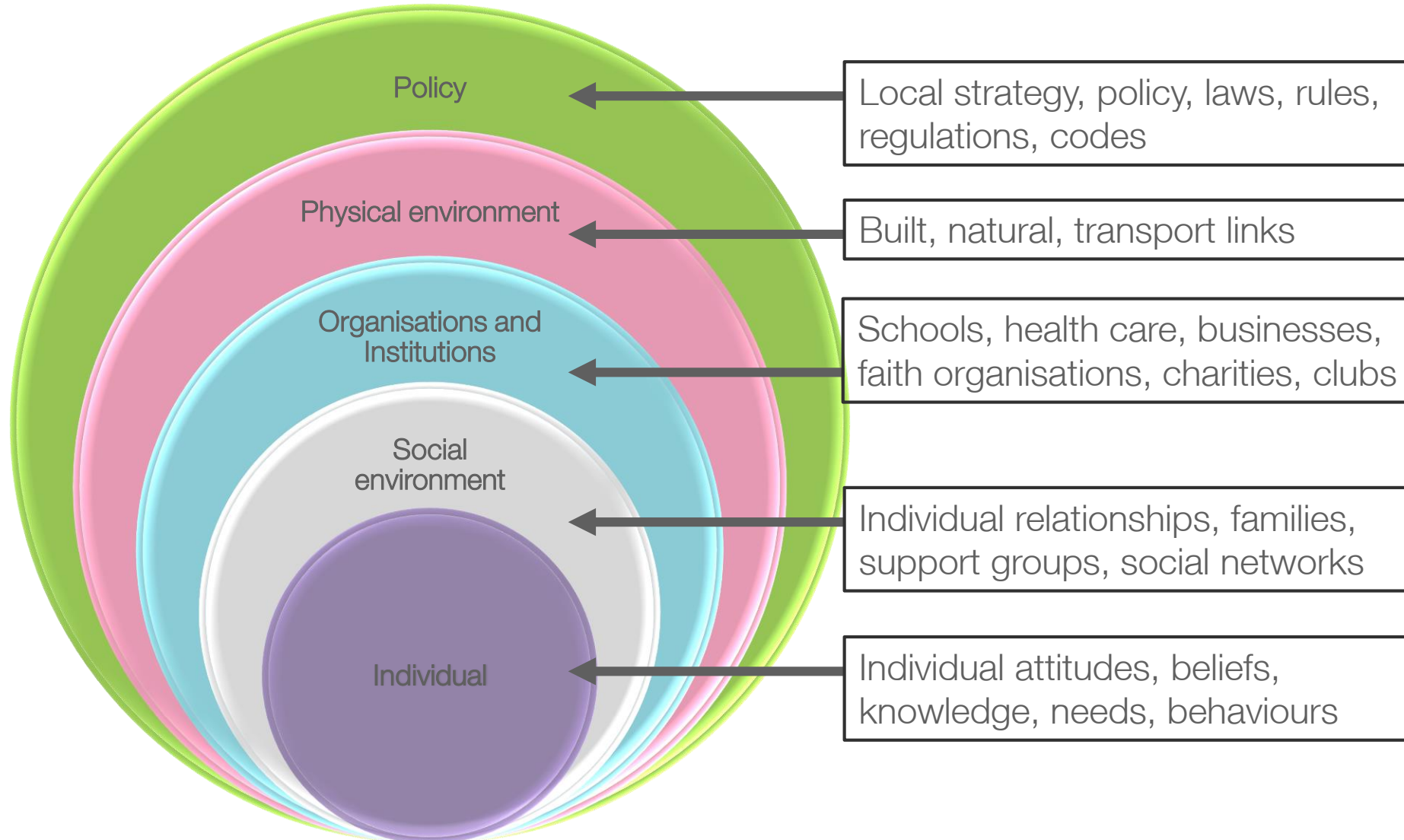
Inequality of inactivity is a complex issue – but many influencing factors are in our communities



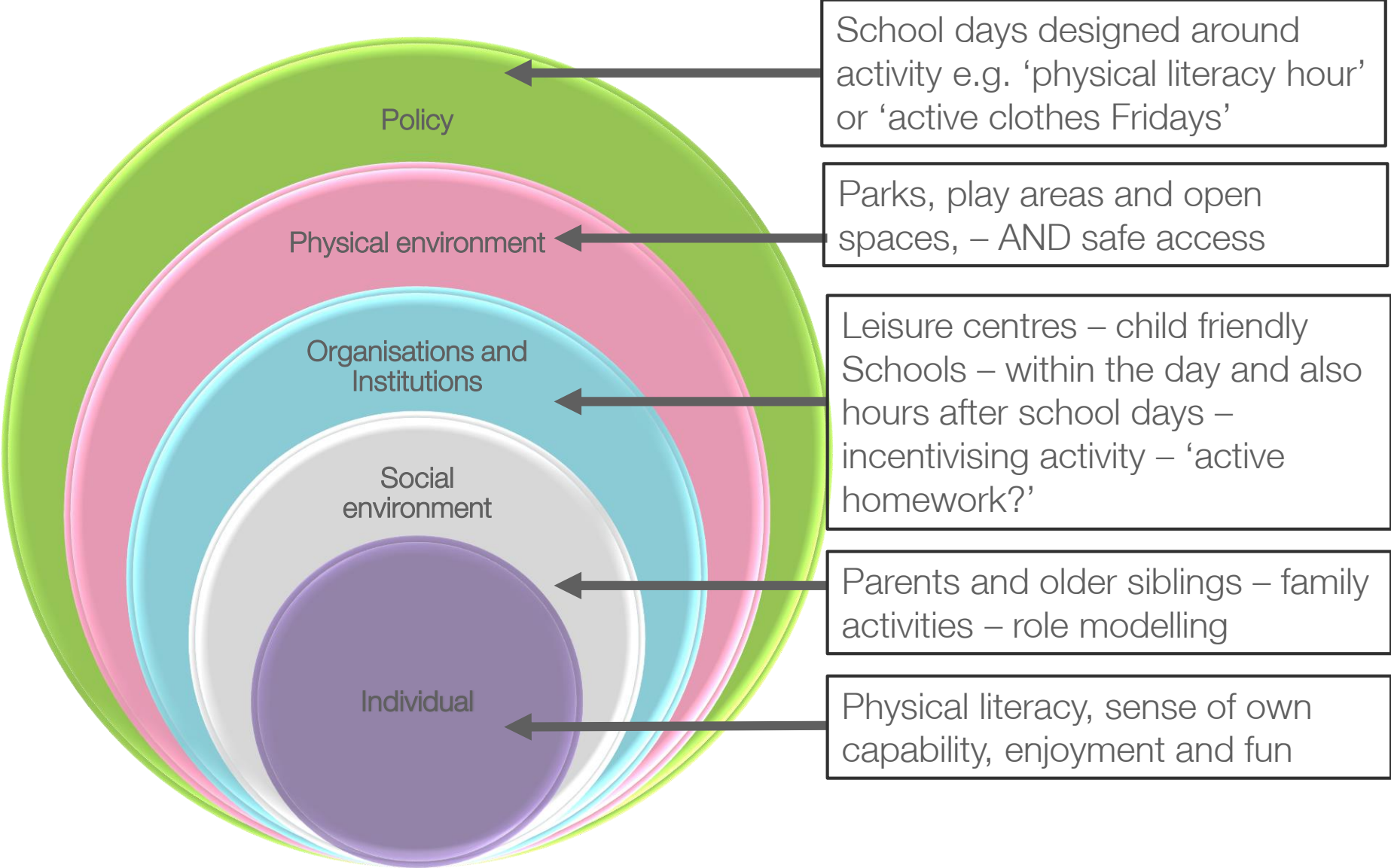
A population level challenge – but no blueprint for change at scale



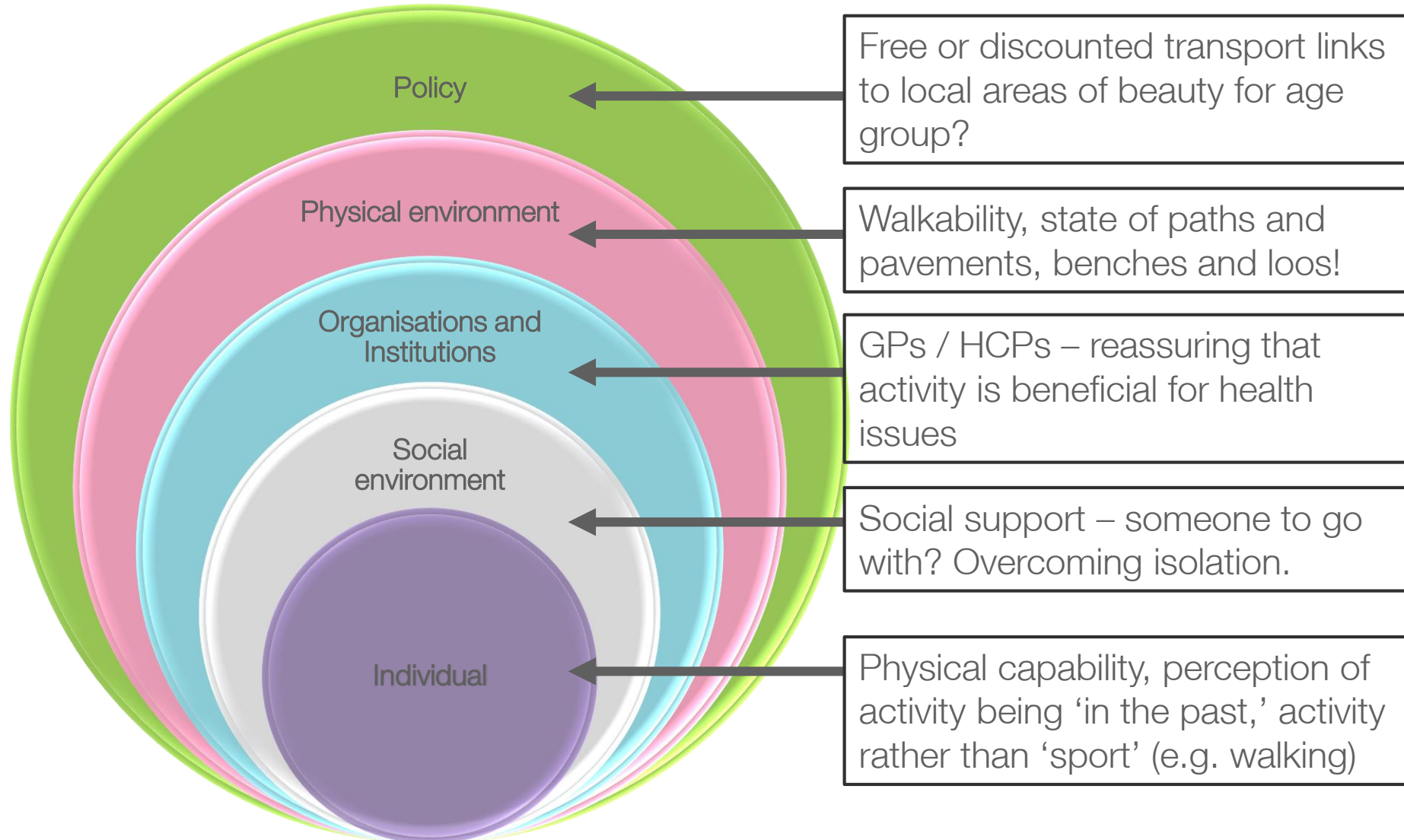
Population level change requires 'whole system' approaches



An example - children



An example – older adults (over 55s)



What the Local Delivery Pilots are aiming to do



Is this also your role in political leadership in your place?